



FUNDRAISING TIPS & TRICKS

FUNDRAISING TIPS

Create your personalized fundraising web page. This is an easy way to update donors on your progress and give them a point-n-click way to donate. Take the time to write an email and send it out with your personal web page address to everyone on your email list.

LETTER WRITING CAMPAIGN

This should be the anchor of your fundraising efforts. Send a letter or email to everyone that you know and ask them for a donation to your cause.

EMAIL SIGNATURE

Place an email signature at the bottom of your emails that links to your fundraising web page.

SOCIAL MEDIA

Self-promote your fundraising efforts through Facebook or Twitter.

MATCHING DONATIONS

Double your gift by checking to see if your company matches donations.

RAISE \$1,250 IN 8 STEPS

1

Sponsor yourself for \$100

2

Ask 6 family members to contribute \$50

3

Ask 5 friends to contribute \$20

4

Ask 5 co-workers to contribute \$20

5

Ask 5 people from your church or social group to donate \$20

6

Ask 10 of your social media followers to donate \$20

7

Ask 5 professional contacts to donate \$50

8

Ask 5 businesses that you visit frequently to donate \$20



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