



# FUNDRAISING TIPS & TRICKS

## FUNDRAISING TIPS

Create your personalized fundraising web page. This is an easy way to update donors on your progress and give them a point-n-click way to donate. Take the time to write an email and send it out with your personal web page address to everyone on your email list.

## LETTER WRITING CAMPAIGN

This should be the anchor of your fundraising efforts. Send a letter or email to everyone that you know and ask them for a donation to your cause.

## EMAIL SIGNATURE

Place an email signature at the bottom of your emails that links to your fundraising web page.

## SOCIAL MEDIA

Self-promote your fundraising efforts through Facebook or Twitter.

## MATCHING DONATIONS

Double your gift by checking to see if your company matches donations.

## RAISE \$1,250 IN 8 STEPS

1

Sponsor yourself for \$100

2

Ask 6 family members to contribute \$50

3

Ask 5 friends to contribute \$20

4

Ask 5 co-workers to contribute \$20

5

Ask 5 people from your church or social group to donate \$20

6

Ask 10 of your social media followers to donate \$20

7

Ask 5 professional contacts to donate \$50

8

Ask 5 businesses that you visit frequently to donate \$20



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