PENGUIN PLUNGE COLLABORATIVE FUNDRAISING



SOCT Unified school groups that participate in a Penguin Plunge event to benefit Special Olympics Connecticut are eligible to receive up to 50% of all team funds raised, to a maximum of \$5,000. This includes, but is not limited to: Unified Sports® teams, athletic teams, band, drama, and other recognized student groups and organizations.

All groups wishing to participate in this fundraising opportunity must comply with the following:

- All team members must pre-register online as part of their team for their fundraising totals to be included. Reach out to your SOCT Penguin Plunge contact if you need help adding a registered individual onto a team.
 - Funds raised by Penguin Plungers who register the day of the event will not count towards your
 50% split but may be used for your overall total towards event awards and prizes.
- Participants must fundraise a minimum of \$150 to be eligible for incentive prizes.
- Funds may be raised online through the Penguin Plunge website, or offline via checks and cash. Please bring all offline donations with you the day of your Penguin Plunge.
- All funds must be turned in no later than 30 days after the event to be included in the 50% split.
 - Matching gift or volunteer grant donations received after 30 days will be included in the 50% split only if the appropriate forms are submitted at or prior to the Penguin Plunge.
- Please make sure your school group is easily identified in your team name. If it is not, please make sure
 to contact the SOCT event staff with your team name, the group you are representing, and your
 school.
- In addition to the above, a Team Captain will provide the following information to SOCT event staff:
 - School faculty/Coach contact information (name and email address).
 - The school "fund" the check is to be made out to and mailing address. Checks may not be issued to individuals.

SOCT will provide a list of team members and fundraising totals within 14 days of the Penguin Plunge to the Team Captain/Coach. The Team Captain/Coach will have 7 days to review the information and respond to SOCT with any questions. Within 60 days of fundraising totals being confirmed, a check will be mailed to the provided address and account.

* Schools that have participated in a Penguin Plunge prior to 2012 may not be eligible to receive 50% of their fundraising total. Please contact your SOCT Penguin Plunge representative to discuss other options.

NEED MORE INFO?

For more event details or information about collaborative fundraising, contact: plunge@soct.org or call (203) 230-1201

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Does everyone on our Penguin Plunge team need be a part of our Local Program/Unified Sports® team or club?

No. Anyone can fundraise and participate in a Penguin Plunge on behalf of your Local Program/Unified Sports® Team as long as they are registered as a member of your Penguin Plunge team.

I'm under 18, can I still plunge?

Yes, the minimum age is 8. Participants under 18 must have a parent or guardian sign a waiver, available on your Penguin Plunge website and at www.soct.org/plunge.

Can I recruit more team members the day of the Penguin Plunge?

All team members must pre-register online before the Penguin Plunge. Online registration closes 48 hours before the Penguin Plunge. On-site registration is available but will not qualify for the 50% fundraising split.

Are there awards?

Yes! Awards are given for top fundraisers and best costumes. Check the website for details.

Does all of our fundraising have to be done online?

No. Cash and checks (made out to Special Olympics Connecticut) can supplement your online efforts. Bring them to the Penguin Plunge to add to your total.

How do we know how much money we have raised?

Use your fundraising page to track progress. SOCT will contact your Team Captain with official totals within two weeks after the Penguin Plunge.

How much money can I raise?

You can raise as much money as you want! SOCT will split 50% of everything you raise with your program, including registration fees.

What if another group from my school wants to participate in the Penguin Plunge?

Schools can have multiple teams. Contact us to confirm eligibility for collaborative fundraising.

Does the Team Captain need to be a coach, teacher, or other adult?

No. Team Captains can be anyone, but SOCT will need contact info for an adult at your school to mail checks.

Where does the money that isn't used for my Local Program/Unified Sports® program go?

SOCT provides year-round sports training and competition to nearly 14,000 participants across the state, including the Unified Sports® Program through the Connecticut Association of Schools.

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