

2025 Annual Awards Dinner

A Fundraising Event to Support SOCT

Tuesday, March 25, 2025

Special Olympics
Connecticut



SPONSORSHIP OPPORTUNITIES:

PRESENTING SPONSOR - \$15,000

- Industry exclusivity
- Exclusive speaking opportunity
- Two complimentary reserved tables (20 tickets- \$2,000 value)
- Premier table seating with company signage
- Company logo prominently displayed on event digital sponsor recognition
- Company logo on all event signage
- 4 Company banners displayed at event (company supplied)
- Company recognized as Presenting Sponsor of the event on cover of event program
- Full-color, Full-page advertisement on inside front cover of event program
- Company recognized as the Presenting sponsor in all pre & post press releases, e-blasts, monthly e-newsletter, articles, and SOCT website
- Company logo and/or mention in event social media campaign inclusive of Facebook, Twitter, Instagram and LinkedIn.
- SOCT website recognition on Annual Dinner page with hyperlink for one year
- Optional attendee "give away" opportunity

GOLD SPONSOR - \$10,000

- One complimentary reserved table (10 tickets-\$1,000 value)
- Premier table seating at event with company signage
- 2 Company banners displayed at the event (company supplied)
- Company logo on all event signage



- Company logo included in event digital sponsor recognition
- Full-color, Full-page advertisement on inside back cover of event program
- Company logo and/or mention in all media press releases, e-blasts, monthly e-newsletter, articles, and SOCT website
- Company logo and/or mention in event social media campaign inclusive of Facebook, Twitter, Instagram and linkedin

SILVER SPONSOR- \$5,000

- Six complimentary reserved seats (\$600 value)
- Premier table seating at event with company signage
- Company logo included in event digital sponsor recognition
- Company logo on all event signage
- One Company banner displayed at the event (company supplied)
- Half-page advertisement in event program
- Company logo and/or mention in all media press releases, e-blasts, monthly e-newsletter, articles, and SOCT website
- Company logo and/or mention in event social media campaign inclusive of facebook, twitter, Instagram and LinkedIn.
- Sponsor recognition on SOCT website Annual dinner page for one year

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BRONZE SPONSOR- \$2,500

- Two complimentary reserved seats (\$200 value)
- Premier table seating at the event with company signage
- Company logo included in event digital sponsor recognition
- Company logo on all event signage
- Company logo and/or mention in all media press releases, e-blasts, monthly e-newsletter, articles, and SOCT website
- Company logo and/or mention in event social media campaign inclusive of Facebook, Twitter, Instagram



PROGRAM BOOK ADS & CONGRATULATORY MESSAGES

- Full Page - \$300 (8 inches high x 5 inches wide)
- Half-Page - \$150 (4 inches high x 5 inches wide)
- Quarter Page- \$75 (2 inches high X 5 inches wide)

Any photographs included for full or half page ads

must be 1mg or larger in size and must be submitted in Png or Pdf format

**** AD DEADLINE— February 21,2025****

**Please send your final advertisements to:
Taryn Prostano at Tarynp@soct.org or
call **203-230-1201 Ext. 264** with any questions.**

TABLE SPONSOR - \$1,250

- One reserved table - Ten reserved event tickets
- Name recognition on table, in program book, and event presentation
- These tickets may also be purchased to donate to athletes, families, and friends of SOCT. Donors will

SUPPORTING SPONSOR - \$500

Sponsor one of the following
(Each has a \$500 value):

- **Program booklets**
- **Awards**

*Supporting Sponsors will be recognized on event digital signage and receive one quarter page ad in program

