



OVER THE EDGE

FUNDRAISING TIPS

MORE TIPS

Create your personalized fundraising web page – This is an easy way to update donors on your progress and give them a point-n-click way to donate. Take the time to write an email and send it out with your personal web page address to everyone on your email list.

Letter writing campaign – This should be the anchor of your fundraising efforts. Send a letter or email to everyone that you know and ask them for a donation to your cause.

Email signature – Place an email signature at the bottom of your emails that links to your fundraising web page.

Social media – Self-promote your fundraising efforts through Facebook or Twitter.

Check to see if your company matches donations

For more info contact:
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RAISE \$500 IN 8 SIMPLE STEPS

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|---------------|---|---------------|
| STEP 1 | Sponsor yourself for \$50.
Your registration fee counts! | \$ 50 |
| STEP 2 | Ask 4 family members to contribute \$25 | \$100 |
| STEP 3 | Ask 5 friends to contribute \$10 | \$ 50 |
| STEP 4 | Ask 5 co-workers to contribute \$10 | \$ 50 |
| STEP 5 | Ask 5 people from your church, or social group to donate \$10 | \$ 50 |
| STEP 6 | Ask 10 of your Facebook or Twitter followers to donate \$10 | \$ 100 |
| STEP 7 | Ask 2 professional contacts to donate \$25 | \$ 50 |
| STEP 8 | Ask 5 businesses that you visit frequently to donate \$10 (hair salon, favorite restaurant, dry cleaners, etc.) | \$ 50 |

GRAND TOTAL \$500

