

# 2020 Annual Awards Dinner

A Fundraising Event to Support SOCT

March 26, 2020

Special Olympics  
Connecticut



## SPONSORSHIP OPPORTUNITIES:

### PRESENTING - \$15,000

- Industry exclusivity
- Exclusive speaking opportunity
- Two complimentary reserved tables (20 tickets-\$2,000 value)
- Premier table seating at event with company signage
- Company logo prominently displayed on event digital sponsor recognition
- Company logo on all event signage
- 4 Company banners displayed at the event (company supplied)
- Company recognized as Presenting Sponsor of the event on cover of event program
- Full-color, Full-page advertisement on inside front cover of event program
- Company recognized as the Presenting sponsor in all pre & post press releases, e-blasts, monthly e-newsletter, articles, and SOCT website
- Company logo and/or mention in event social media campaign inclusive of Facebook, Twitter, Instagram
- SOCT website recognition on Annual Dinner page with hyperlink for one year
- Optional attendee "give away" opportunity

### HALL OF FAME - \$10,000

- One complimentary reserved table (10 tickets-\$1,000 value)
- Premier table seating at the event with company signage
- Verbal recognition at the event
- 2 Company banners displayed at the event (company supplied)
- Company logo on all event signage



- Company logo included in event digital sponsor recognition
- Full-color, Full-page advertisement on inside back cover of event program
- Company logo and/or mention in all media press releases, e-blasts, monthly e-newsletter, articles, and SOCT website
- Company logo and/or mention in event social media campaign inclusive of Facebook, Twitter, Instagram
- Sponsor recognition on SOCT website Annual dinner page for one year

### UNSUNG HERO - \$5,000

- Six complimentary reserved seats (\$600 value)
- Premier table seating at the event with company signage
- Verbal recognition at the event
- Company logo included in event digital sponsor recognition
- Company logo on all event signage
- One Company banner displayed at the event (company supplied)
- Half-page advertisement in event program
- Company logo and/or mention in all media press releases, e-blasts, monthly e-newsletter, articles, and SOCT website
- Company logo and/or mention in event social media campaign inclusive of Facebook, Twitter, Instagram

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## SPIRIT OF LIFE - \$2,500

- Two complimentary reserved seats (\$200 value)
- Premier table seating at the event with company signage
- Verbal recognition at the event
- Company logo included in event digital sponsor recognition
- Company logo on all event signage
- Company logo and/or mention in all media press releases, e-blasts, monthly e-newsletter, articles, and SOCT website
- Company logo and/or mention in event social media campaign inclusive of Facebook, Twitter, Instagram



## PROGRAM BOOK ADS

- Full Page Ad- \$500 (8 inches high x 5 inches wide)
- Half-Page Ad- \$300 (4 inches high x 5 inches wide)
- Quarter Page Ad- \$125 (2 inches high X 5 inches wide)

Any photographs included for full or half page ads must be 1mg or larger in size and must be submitted in Png or Pdf format  
**\*\* AD DEADLINE—March 2, 2020\*\***

*Please send your final advertisements to Taryn Prostano at [Tarynp@soct.org](mailto:Tarynp@soct.org) or call 203-230-1201 Ext. 264 with any questions.*

## TABLE SPONSOR - \$1,000

- One reserved table- Ten reserved event tickets
- **These tickets may also be purchased to donate to athletes, families, and friends of SOCT.**  
Your donation will be recognized on table signage and in event program.

## TEAM SPONSOR - \$500

Sponsor one of the following (Each has a \$500 value):

- **Centerpieces**
- **Program booklets**
- **Live Auction**
- **Awards**
- **Photo Area**
- **5 tickets for 5 athletes**

\*All Team Sponsors will have their company name listed on digital signage and receive one quarter-page advertisement in program.

