

SOCT Local Program

Penguin Plunge Fundraising Guidelines



SOCT Local Programs that participate in a Special Olympics Connecticut Penguin Plunge are eligible to receive 50% of all team funds raised.

Local Programs wishing to participate in this fundraising opportunity must comply with the following:

- **Register your team online** by visiting www.soct.org/penguinplunge. Contact SOCT by calling (203) 230-1201 no less than 30 days prior to plunge to ensure your local program team is set up online. Please be prepared to provide the following information:
 - Local Coordinator name and contact information (including email and Local Program name)
 - Team Captain name and contact information (including email)
- Online registration for teams and all team members is mandatory. Online registration closes 24 – 48 hours prior to each event. We encourage local program participants to register no less than one week prior to each event. Visit www.soct.org/penguinplunge to register your team.

All team members **must pre-register online** as part of the Local Program team for their fundraising totals to be included. Please contact your SOCT staff lead if you need assistance adding a registered individual onto a team.

- Funds raised by Plungers who register the day of the event will not count towards your 50% split, but may be used for your overall total towards event awards and prizes
- Funds may be raised online through the Penguin Plunge website, or offline via checks and cash. Please bring all offline donations with you the day of the plunge.
- Each team member must raise a minimum of \$100
- All funds must be turned in no later than 30 days after the event to be included in the 50% split
 - Matching gift or volunteer grant donations received after 30 days will be included in the 50% split only if the appropriate forms are submitted at or prior to the Plunge.

SOCT will provide a list of team members and fundraising totals within 14 days of the event to the Local Coordinator. Local Coordinators will have 7 days to review the information and respond to SOCT with any questions. Within 60 days of fundraising totals being confirmed, funds will be transferred to local program accounts.

This fundraising opportunity applies to participants who have plunged on behalf of a local program in the past, or new penguins. We ask that local programs not recruit existing plungers for their teams. Local Program fundraising available at Torch Run plunges. Please contact SOCT Contact for additional information

Penguin Plunge

Farmington/Cool School Challenge
Winsted
Middletown
Shoreline (New London)

SOCT Contact

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Torch Run Plunge

Shoreline Loony Dook - Guilford
Plunge at the Park - Monroe
Plunge at the Lake - Coventry
Fairfield Plunge (formerly the Westport Plunge)

SOCT Contact

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