GET INVOLVED
PENGUIN PLUNGE

ABOUT THE EVENT
The Penguin Plunge gives participants an opportunity to come together with friends and other warm-hearted individuals in their community to have fun and be a part of a great cause. Participants jump into the chilly waters of a lake or ocean in an exciting, festive atmosphere and earn great incentive prizes by raising money online to support Special Olympics’ year-round sports, health and fitness programs for people of all abilities.

To join in, participants must raise a minimum of $100 and be at least eight years old. Costumes and team outfits are encouraged.

WAY TO SUPPORT
Penguin Plunges are a marquee fundraising event for Special Olympics. There are many ways to get involved including sponsorship opportunities, contributing to a participant’s fundraising goals, or starting your own plunge team!

BECOME A SPONSOR
- Presenting Sponsor - $25,000+
- Platinum Sponsor - $10,000+
- Gold Sponsor - $5,000+
- Silver Sponsor - $2,500+
- Bronze Sponsor - $1,000+
- Supporting Sponsor - $500+

TAKE THE PLUNGE
- Plunge as an individual
- Form a team and Plunge together
- Earn exciting incentive prizes as you reach fundraising goals

SUPPORT A PENGUIN
- Visit us online at www.soct.org and click Penguin Plunge
- Click on the appropriate Plunge location, click “donate” and search for a fundraiser or team

PENGUIN PLUNGES
FARMINGTON
February 9
MIDDLETOWN
February 29
WINSTED
March 7
SHORELINE
March 8

OTHER PENGUIN PLUNGE EVENTS
GUILFORD LOONY DOOK
December 14
COVENTRY
March 21
LETR SUPER PLUNGE
March 28-29
MONROE
April 4
FAIRFIELD
April 4

For more information visit www.SOCT.org
GET INVOLVED
PENGUIN PLUNGE

PRESENTING - $25,000+
- All Platinum sponsor benefits
- Exclusive ownership of select plunge property at all plunge locations
- 2 banners (3’x5’) at each plunge location

PLATINUM - $10,000+
- Host pre or post-plunge event
- Speaking opportunities
- Exclusive ownership of select plunge property at 3 selected plunge locations
- Display area and/or product distribution or giveaways
- Volunteer opportunities
- Inclusion on event sponsor board
- 1 Banner (3’x5’) at each plunge location

GOLD - $5,000+
- All Silver sponsor benefits
- Host pre or post-plunge event
- 3 banners (3’x5’)
- Inclusion in social media ad campaign

SILVER - $2,500+
- All Bronze sponsor benefits
- Speaking opportunities
- 2 banner (3’x5’)
- Exclusive ownership of select plunge property
- Sponsor designation in all event promotional materials

BRONZE - $1,000+
- All Contributing sponsor benefits
- Display area and/or product distribution/giveaway
- Volunteer opportunities
- Inclusion in any television, print and radio advertisements
- Logo inclusion on Penguin Plunge page at www.SOCT.org
- Inclusion in SOCT e-newsletter
- Listing in SOCT Annual Report

SUPPORTING - $500+
- Inclusion on event sponsor board at designated level
- 1 Banner (3’x5’)
- Logo inclusion on event t-shirts
- Inclusion in all event press releases
- Text listing on Penguin Plunge page at www.SOCT.org

NEED MORE INFO?
For more event details or information about becoming an event sponsor contact tarynp@soct.org or call (203) 230-1201 x264

For more information visit www.SOCT.org
WHAT WE DO

SPORTS & HEALTH

A catalyst for social change, the power of sports can also transform lives. Through sport, the strengths and abilities of people with intellectual disabilities are recognized and appreciated while misperceptions are broken down, stereotypes are challenged, and attitudes are forever changed. In addition to creating societal change, sport provides opportunities for lifelong physical activity resulting in positive health outcomes. Recognizing sport as a gateway to health promotion is perhaps one of the most transformative discoveries since the movement’s inception.

YOUTH ENGAGEMENT

The Unified Schools Program is designed to promote Unified Sports, physical activity and health. At its core, Unified Schools is not just about including students with disabilities, but unifying all students and shifting the norm in schools - from adult-led programming to student-led mobilization and action; from sports as recreation to sports as a catalyst for social inclusion and attitude and behavioral change.

INCLUSION & ATHLETE LEADERSHIP

Being offered the opportunity to live up to your fullest potential on and off the playing field is one of the greatest benefits of inclusion. Today individuals with intellectual disabilities serve on Boards of Directors, as coaches, officials and are employed by Special Olympics around the globe. In addition, many Special Olympics participants have sought and retained employment in the private sector.
To become an event sponsor or request additional information, please submit the completed form below:

**Mail:**
Special Olympics Connecticut  
Attn: Taryn Prostano  
2666 State St, Suite 1  
Hamden, CT 06517

**Email:**
Taryn Prostano  
tarynp@soct.org

**Fax:** 203-230-1202

**Company Name**

**Address**

**City, State, Zip**

**Website**

**Contact Name**

**Title**

**Email**

**Phone**

**Check One**
- Presenting ($25,000+)
- Platinum ($10,000+)
- Gold ($5,000+)
- Silver ($2,500+)
- Bronze ($1,000+)
- Supporting ($500+)
- Contact me about plunging!

**Payment Information**

**Name On Card**

**Credit Card Number**

**Expiration**  
**CCV**

- Visa  
- MC  
- Disc  
- Amex

**Check Enclosed**